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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.							
Name of conveying party(ies):	2. Name and address of receiving party(ies)						
HANDELSMAN, Simon	Name: The Hartz Mountain Corporation						
	Internal Address:						
Additional name(s) of conveying party(ies) attached? Yes VNo							
3. Nature of conveyance:							
Assignment Merger	Street Address: 400 Plaza Drive						
Security Agreement Change of Name							
Griding of Name							
Other							
	City: Secaucus State: NJ Zip: 07094						
10/29/03 Execution Date:	Additional name(s) & address(es) attached? Yes V No						
4. Application number(s) or patent number(s):							
If this document is being filed together with a new appli	cation, the execution date of the application is:						
A. Patent Application No.(s) 10/647,660	B. Patent No.(s)						
A. Faterit Application No.(0)							
Additional numbers at	ached? Yes V No						
5. Name and address of party to whom correspondence	6. Total number of applications and patents involved:						
concerning document should be mailed:							
Name:Name:	7. Total fee (37 CFR 3.41)\$ 40.00						
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	Authorized to be charged to deposit account						
Gottlieb, Rackman & Reisman, P.C.							
Gottlieb, Nackinali & Neisman, 1.5.	8. Deposit account number:						
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9. Signature.							
	Name and 2 2002						
Jeffrey M. Kaden	November 3, 2003						
Name of Person Signing	Signatur Date						
Total number of pages including cov	er sheet, attachments, and documents: [3]						

Assignment of Filed Patent Application

October 29, 2003 Date:

Assignor: HANDELSMAN, Simon

Address: 15 Minroe Street

Someonicus, New Jorsey 07094 Newbus y boot, MA 01950

Assignee: The Hartz Mountain Corporation

Address: 400 Plaza Drive

Secaucus, New Jersey 07094

If there is more than one Assignor or Assignee, the words "Assignor" and "Assignee" shall include them.

This assignment relates to a United States patent application signed by Assignor and entitled

PET CHEWS AND METHODS OF PROVIDING DENTAL CARE TO PETS

This patent application was filed in the United States Patent and Trademark Office on August 25, 2003, and received Serial No. 10/647,660. This patent application is called "the Patent Application".

Assignor has received Ten Dollars (\$10.00) and other good and valuable consideration for this assignment.

Assignor assigns to Assignee all of Assignor's right, title and interest in the Patent Application, the invention described and claimed in the Patent Application, and all patents that may issue based on the invention and on the Patent Application in the United States and in every foreign country. Assignor also assigns to Assignee all priority rights in the Patent Application.*

In those countries where permitted, the Assignor authorizes the Assignee to apply for patents for the invention directly in Assignee's name.* Assignor authorizes the Commissioner of Patents and Trademarks or other governmental authority to issue all patents for the invention directly to Assignee.

Assignor states that Assignor has the right to grant to Assignee the rights which are assigned by this assignment. Assignor will sign any additional documents as may be needed to carry out the purpose of this assignment.

This assignment is binding on all parties who lawfully succeed to the rights of or take the place of Assignor or Assignee.

respect to the

The effective date of this assignment is the date at the top of this assignment.

^{*} Strike italicized sections only if foreign rights are not intended to be assigned.

SIGNATURE(S)			DATE		PRINTED NAME(S)	
Man	ande Cm	M	10/29/0	13 SIMO	N HANDELSMAN	
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First Name	Middle Initial	Last Name				
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First Name	Middle Initial	Last Name				
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